

MediaVillage
**Advancing Diversity
Hall of Honors**

SAVE THE DATE: April 11, 2024

**Join industry leaders to reaffirm
your commitment to D-E-I-B
and recognize the 2024 inductees into the
Advancing Diversity Hall of Honors.**



**An unforgettable evening of purpose-led networking,
delightful cocktails, gourmet cuisine, and an enchanting
Marc Chagall immersive Exhibition, all set against the
backdrop of New York's premier Beaux-Arts venue,
the Hall des Lumieres.**

<https://week.advancingdiversity.org>



Your leaders and emerging talent are invited to join us and support the marketing community's only non-profit organization focused on funding DEIB programs and resources, including college loan relief, professional development, continuing education, and mental well-being programs.

Recognizing the leadership of:

A+E Networks

AD CLUB and
International
ANDY Awards

Alma
Advertising

ANA/AIMM

Bold Culture

Disney
Advertising

FUTURE NOW

General
Motors

Horizon Media

MAGNA Global

Mattel

McDonald's
Corporation

Reckitt

Walton
Isaacson



MediaVillage
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2024 Advancing Diversity Hall of Honors Inductees

The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations and demonstrate that advancing diversity and inclusion is good for business.



Karen Gray
 A+E Networks



Gina Grillo
 AD CLUB of NY



Isaac Mizrahi
 Alma Advertising



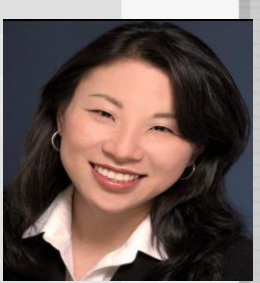
Lisette Arsuaga, Gilbert Davila, Carlos Santiago
 ANA Alliance for Inclusion and Multicultural Marketing



Darren Martin Jr.
 Bold Culture



Rita Ferro
 Disney Advertising



Margaret Kim
 FUTURE NOW



Heather Stewart, Brianne Boles-Marshall
 General Motors



Bill Koenigsberg
 Horizon Media



Dani Benowitz
 MAGNA Global



Mattel



Elizabeth Campbell
 McDonald's Corp.



Gary Osifchin
 Reckitt



Aaron Walton
 Walton Isaacson



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Advancing Diversity Hall of Honors Inductees 2019-2022

Advertising Council, Lisa Sherman

Association of National Advertisers, Bob Liodice

The Interpublic Group, Michael Roth

Unilever, Aline Santos

Budweiser Core & Value Brands, Ricardo Marques

Springboard Enterprises, Kay Koplovitz

P&G, Marc Pritchard

3% Movement, Kat Gordon

The Hershey Company, Jill Baskin

Institute for Veteran and Military Families at Syracuse University

The Female Quotient, Shelley Zalis

Muslim Public Affairs Council; The Hollywood Bureau, Sue Obeidi

Publicis Media Americas, Tim Jones

Walt Disney Company, Tim McNeal

Walmart/Sam's Club, Tony Rogers

American Family Insurance, Sherina Smith

4A's, Marla Kaplowitz

Allen Media, Byron Allen

Citibank, Tina Davis

Comcast Advertising, Pooja Midha

The CW Network

Dentsu Americas, Jackie Kelley

GroupM, Kirk McDonald, Lukeisha Paul

IPG Mediabrands, Hermon Ghermay

IRTS Foundation, Joyce Tudryn

Mastercard, Cheryl Guerin

NBCU, Peter Blacker

The One Club for Creativity, Kevin Swanepoel

R/GA, Sean Lyons

UniWorld, Monique Nelson

The Writer's Lab Nitza Wilon, Elizabeth Kaiden

The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who:

- Have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations;
- Have made a meaningful contribution through their diversity initiatives to the media, advertising, marketing and entertainment community;
- Communicate and advance their experiences, learnings, best practices and best principles with the goal of advancing diversity in our community and society;
- Demonstrate that advancing diversity and inclusion is good for business.



Advancing Diversity Hall of Honors

Advancing Diversity Hall of Honors Partner Benefits

Annual Benefits Included with all Partnership Levels

- Brand recognition as an Advancing Diversity Hall of Honors partner
- Brand logo presence in all marketing pre, during, post-event
- Access to industry experts for webinars, speaking, events
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom DEIB and professional development programs available

Annual Benefits Included with Leadership and Presenting Partnerships

- CONNECTIONS: Exclusive meet and greet invitations
- ADVOCACY: Membership on Hall of Honors Councils and Boards
- COMMUNITY: Team members invited to join AdvancingDiversity.org Boards, Councils, and exclusive events
- VISIBILITY: Profile team members in earned and paid media
- ACTIVATION: Display advertising inventory to activate business leads



Include the Advancing Diversity Supporter Badge in your marketing

** Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.*

A two-floor event: Floor 2: Purpose-led networking, cocktails, food
 Floor 1: Marc Chagall Exhibition at New York's premiere venue:
 Hall des Lumières



<p>ADVANCING DIVERSITY SUPPORTER</p> <ul style="list-style-type: none"> • Annual benefits plus two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors 	<p>\$ 2,000*</p>
<p>ADVANCING DIVERSITY ACTIVIST</p> <ul style="list-style-type: none"> • Annual benefits plus eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors 	<p>\$10,000*</p>
<p>ADVANCING DIVERSITY CATALYST</p> <ul style="list-style-type: none"> • Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction • Participation for your representative on the MediaVillage Culture Council 	<p>\$18,000*</p>
<p>ADVANCING DIVERSITY LEADERSHIP COUNCIL: "A Seat at the Table"</p> <ul style="list-style-type: none"> • Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction • Pre-event Sponsor Cocktails with Inductees and Board of Directors • Invitation to exclusive MediaVillage events throughout the year • DEIB-focused executive interview with MediaVillage host (video) and panel participation • Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council 	<p>\$25,000*</p>
<p>ADVANCING DIVERSITY PRESENTING PARTNER: "Hosting the Table"</p> <ul style="list-style-type: none"> • Annual benefits + premium logo positioning as Hall of Honors Presenting Partner • 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors • Pre-event Sponsor Cocktails with Inductees and Board of Directors • Invitations to exclusive MediaVillage events throughout the year • DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation • Earned and paid media placements in major trade and consumer publications • Leadership role on the MediaVillage Culture Council + Emerging Talent Council 	<p>\$50,000*</p>



Thursday, April 11, 2024
Hall des Lumieres, 29 Reade St.



Your investment supports talent retention, professional growth, and business development programs
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund
Partnership Programs

SUPPORTER \$2,000 ACTIVIST \$10,000 CATALYST \$18,000 LEADERSHIP COUNCIL \$25,000 PRESENTING PARTNER \$50,000

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Account #: _____

Expiration Date _____ Security Code: _____

Billing address (if different than above): _____

City: _____ State: _____ Zip: _____

Signature: _____

Check (Payable to MediaVillage Foundation)

Please Send me an Invoice

E-mail: Jack@MediaVillage.org and Maryann@MediaVillage.org FAX: (973)267-1514 Mail: MediaVillage Foundation PO Box 30010 Tucson AZ 85751