

MediaVillage  
**Advancing Diversity  
Hall of Honors**

**SAVE THE DATE: April 11 6 – 9pm**

Join us for purpose-led networking, cocktails, food and the  
Marc Chagall Exhibition at  
New York's premiere Beaux-Arts venue: Hall des Lumières



<https://week.advancingdiversity.org>



An unforgettable evening of purpose-led networking, delightful cocktails, gourmet cuisine, and an enchanting Marc Chagall immersive Exhibition, all set against the backdrop of New York's premier Beaux-Arts venue, the Hall des Lumières.

**Recognizing the leadership of:**

A+E Networks

AD CLUB and  
International  
ANDY Awards

Alma  
Advertising

ANA/AIMM

Bold Culture

Disney  
Advertising

FUTURE NOW

General  
Motors

Horizon Media

MAGNA Global

Mattel

McDonald's  
Corporation

Reckitt

Walton  
Isaacson

MediaVillage  
**Advancing Diversity**  
Hall of Honors



*Recognizing leaders and influencers who are building a more diverse advertising community*



Karen Gray  
A+E Networks



Gina Grillo  
AD CLUB of NY



Isaac Mizrahi  
Alma Advertising



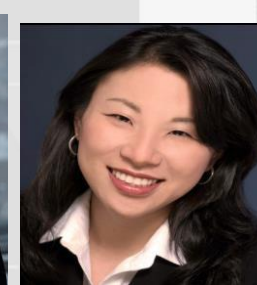
Lisette Arsuaga, Gilbert Davila, Carlos Santiago  
ANA Alliance for Inclusion and Multicultural Marketing



Darren Martin Jr.  
Bold Culture



Rita Ferro  
Disney Advertising



Margaret Kim  
FUTURE NOW



Heather Stewart, Brianne Boles-Marshall  
General Motors



Bill Koenigsberg  
Horizon Media



Dani Benowitz  
MAGNA Global



Mattel



Elizabeth Campbell  
McDonald's Corp.



Gary Osifchin  
Reckitt



Aaron Walton  
Walton Isaacson



MediaVillage  
**Advancing Diversity**  
Hall of Honors



*Fund programs for college loan relief, professional development, continuing education scholarships, and mental well-being programs.*



*Underwrite on-demand learning and career preparation resources for advertising professionals, educators, students and job seekers.*



# MediaVillage Advancing Diversity Hall of Honors

## Advancing Diversity Hall of Honors Partner Benefits

- Recognition as an Advancing Diversity Hall of Honors partner
- Membership on Hall of Honors Councils and Boards
- Team members invited to Hall of Honors meetings and gatherings
- Publish DEIB and educational content at the MediaVillage Knowledge Exchange and to 25,000 professional subscribers
- Display advertising inventory to activate business leads
- Access industry experts for webinars, speaking, outsourced services
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom professional development programs available



Include the Advancing Diversity Supporter Badge in your marketing

\* Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.

A two-floor event: Floor 2: Purpose-led networking, cocktails, food  
Floor 1: Marc Chagall Exhibition at New York's premiere venue:  
Hall des Lumières



### ADVANCING DIVERSITY SUPPORTER

\$ 2,000\*

- Two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

### ADVANCING DIVERSITY ACTIVIST

\$12,000\*

- Eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

### ADVANCING DIVERSITY CATALYST

\$18,000\*

- Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction
- Participation for your representative on the MediaVillage Culture Council

### ADVANCING DIVERSITY LEADERSHIP COUNCIL: "A Seat at the Table"

\$25,000\*

- Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction
- *Pre-event Sponsor Cocktails with Inductees and Board of Directors*
- *Invitation to exclusive MediaVillage events throughout the year*
- DEIB-focused executive interview with MediaVillage host (video) and panel participation
- *Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council*

### ADVANCING DIVERSITY PRESENTING PARTNER: "Hosting the Table"

\$50,000\*

- Annual benefits + premium logo positioning as Hall of Honors Presenting Partner
- 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors
- *Pre-event Sponsor Cocktails with Inductees and Board of Directors*
- *Invitations to exclusive MediaVillage events throughout the year*
- DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation
- Earned and paid media placements in major trade and consumer publications
- *Leadership role on the MediaVillage Culture Council + Emerging Talent Council*



# Advancing Diversity Hall of Honors



## Advancing Diversity Hall of Honors Inductees 2019-2022

Advertising Council, Lisa Sherman

Association of National Advertisers, Bob Liodice

The Interpublic Group, Michael Roth

Unilever, Aline Santos

Budweiser Core & Value Brands, Ricardo Marques

Springboard Enterprises, Kay Koplovitz

P&G, Marc Pritchard

3% Movement, Kat Gordon

The Hershey Company, Jill Baskin

Institute for Veteran and Military Families at Syracuse University

The Female Quotient, Shelley Zalis

Muslim Public Affairs Council; The Hollywood Bureau, Sue Obeidi

Publicis Media Americas, Tim Jones

Walt Disney Company, Tim McNeal

Walmart/Sam's Club, Tony Rogers

American Family Insurance, Sherina Smith

4A's, Marla Kaplowitz

Allen Media, Byron Allen

Citibank, Tina Davis

Comcast Advertising, Pooja Midha

The CW Network

Dentsu Americas, Jackie Kelley

GroupM, Kirk McDonald, Lukeisha Paul

IPG Mediabrands, Hermon Ghermay

IRTS Foundation, Joyce Tudryn

Mastercard, Cheryl Guerin

NBCU, Peter Blacker

The One Club for Creativity, Kevin Swanepoel

R/GA, Sean Lyons

UniWorld, Monique Nelson

The Writer's Lab Nitza Wilon, Elizabeth Kaiden

The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who:

- Have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations;
- Have made a meaningful contribution through their diversity initiatives to the media, advertising, marketing and entertainment community;
- Communicate and advance their experiences, learnings, best practices and best principles with the goal of advancing diversity in our community and society;
- Demonstrate that advancing diversity and inclusion is good for business.



Your investment supports talent retention, professional growth, and business development programs  
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund  
**Partnership Programs**

☐ **SUPPORTER \$2,000** ☐ **ACTIVIST \$12,000** ☐ **CATALYST \$18,000** ☐ **LEADERSHIP COUNCIL \$25,000** ☐ **PRESENTING PARTNER \$50,000**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company \_\_\_\_\_  
Email \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone \_\_\_\_\_

Payment Options

☐ **Please Charge my Visa, MasterCard or American Express**

Name on the card: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ **Check** (Payable to MediaVillage Foundation)

☐ **Please Send me an Invoice**